

We'll be
starting soon

Meeting of the
Policy and Project Advisory Board
15th March 2023



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**Councillor Marina Munro
In the Chair**



Meeting of the Policy and Project Advisory Board 15th March 2023

Item 1 – Minutes





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Item 2 – Council Business Plan





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Item 3 – UK Shared Prosperity Fund





UK Shared Prosperity Fund

Policy and Projects Advisory Board

15 March 2023



Last PPAB meeting to consider UKSPF (13 July 2022)

- PPAB received an introduction to the UKSPF and a briefing on how the funding could be used.
- PPAB were updated on the progress that had been made on longlisting and identifying potential interventions for inclusion in the Investment Plan
- PPAB provided feedback on the following shortlisting criteria:
 - Is it a priority in the Council Plan/existing strategies?
 - Are we doing it already, or can someone else deliver it?
 - Support from residents/businesses/stakeholders/elected Members
 - Will the project deliver tangible benefits?
 - Will the project incur additional cost for the Council now or in the future?

In addition PPAB also advised that the following areas should be considered as the Investment Plan is developed: a) Community/voluntary/ward grants to support neighbourhood level projects; b) Youth engagement; c) Supporting town centres; d) Ongoing community/stakeholder engagement

What's changed since then?

- Delay in confirming UKSPF Investment Plans – received December 2022
- Council's financial position and Outcomes Based Budgeting Exercise
- Confirmation of the Levelling Up Fund for Farnborough Town Centre
- Through the Annual Residents Survey, we have started to undertake some initial benchmarking for monitoring and evaluation purposes

- Unfortunately, there hasn't been any change to the allocations by year - £34k in 2022/23, £68k in 2023/24 and £898k in 2024/25

The Investment Plan

UKSPF – proposed interventions

Theme identified by the Council	Example projects	Alignment to Government interventions	Indicative Costs
Public realm improvements	Pop-up park in Farnborough Town Centre in a location identified in the Farnborough Town Centre Strategy.	E1 – Improvements to town centres and high streets E3 – Creation of and/or improvements to local green space	£75k
Town centre events & promotions	<p>‘Pop up’ food offer as a ‘meanwhile’ use at the Farnborough Civic Quarter site.</p> <p>Development of place-branding for Aldershot and Farnborough and associated marketing campaign.</p> <p>Enhancement of town centre events programme, particularly in Farnborough and including an evening events programme.</p>	E1 - Improvements to town centres and high streets E3 – Creation of and/or improvements to local green space E6 - Support for local arts, cultural, heritage and creative activities	£315k
Practical place and business support during town centre transition	Small scale interventions to manage the impact of regeneration e.g. temporary wayfinding, street and shop front cleaning, shop front vinyls on empty units, communications.	E1 - Funding for improvements to town centres and high streets	£75k

UKSPF – proposed interventions

Theme identified by the Council	Example projects	Alignment to Government interventions	Indicative costs
Heritage, Culture & Arts	An Arts and Culture apprentice post. Heritage, culture and arts delivery and commissioning fund. Aligned with Rushmoor Cultural Strategy. To include the groundwork for an Arts Festival in 2024/25 and Farnborough Heritage trails.	E6 - Support for local arts, cultural, heritage and creative activities	£175k
Health	To address priority needs (e.g. hypertension, childhood obesity and mental health) in areas of deprivation and facilitate activity, active modes, access to green space, volunteering and/or green prescribing etc.	E3 - Creation of and improvements to local green spaces E7 - Support for active travel enhancements in the local area	£100k
Local & neighbourhood support	Support for small scale neighbourhood projects e.g. provision of planters or hanging baskets, supporting community events, litter picking, neighbourhood improvements etc.	E3 - Creation of and improvements to local green spaces E6 - Support for local arts, cultural, heritage and creative activities E9 - Impactful volunteering and/or social action projects	£80k

UKSPF – proposed interventions

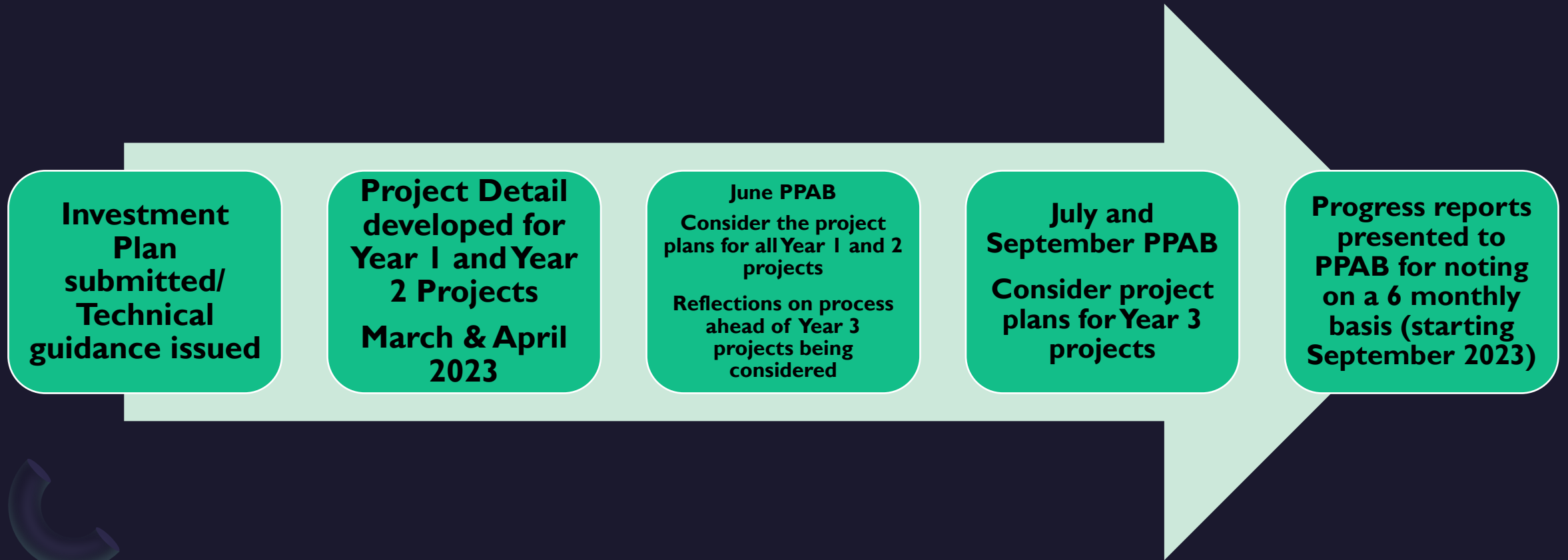
Theme identified by the Council	Example projects	Alignment to Government interventions	Indicative costs
Sector Support	Sector development plans in aerospace, digital, green, creative skills – to be commissioned with partners. Incubation support – match funding of potential initiatives at ARIC (linked to the growth of the aerospace sector) or the Aldershot digital hub linked to the growth of digital and creative industries.	E24 - Funding for new and improvements to existing training hubs, business support offers, ‘incubators’ and ‘accelerators’ E31 – Funding for relevant feasibility studies	£40k
Apprenticeships, Training & Skills Development	Apprenticeship grant for employers in key sectors covering additional resources/ mentoring – green, aerospace and Createch. Wrap around support, linked to existing initiatives e.g. North Hampshire Employment and Skills Zone, which tackle food poverty, cost of living and deprivation. Both these schemes could be undertaken across N Hants in partnership with Hart and Basingstoke and Deane.	E38 - Support for local areas to fund local skills needs.	£100k

RUSHMOOR PROJECTS YEAR 1 & 2

- **Town centre events, arts, culture and heritage** - £56,605 – *To support and enhance Rushmoor's successful programme of town centre events and further develop the work of the Rushmoor Cultural Compact.*
- **Health** - £10,000 – *To support local interventions that address local health issues, working with the Frimley ICB*
- **Community and neighbourhood support** - £20,000 – *To support smaller scale neighbourhood projects and community engagement*
- **Place Branding** – £15,000 – *To deliver place narratives and branding for Farnborough and Aldershot Town Centres as recommended in the Farnborough Town Centre Strategy*



Project development and governance and proposed PPAB role





Any questions?



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Item 4 – Work Plan



The meeting
has now
finished



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The meeting
has paused

